



Confederate Legion Newsletter

September 2024

"The principle for which we contended is bound to reassert itself, though it may be at another time and in another form," President Jefferson Davis, C.S.A.



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C-i-C's Corner

Why I Am Optimistic

As I travel around the Confederation, I always tell people "We can win!" That statement always gets an appropriate amount of applause, but most people still do not understand why I feel so strongly about the potential for victory. After many years of being fed falsehoods by the media, Americans are beginning to understand that there is another side to the story. More and more Americans are waking up to the absurdity of things like man-made global warming, Russian collusion, that gender-changing procedures without parental permission is a good idea, to the inability of highly placed individuals not being able to define what is a woman. A recent article in the left-of-center Washington-based journal, 'The Hill,' was titled 'The ideological chickens are coming home to roost on our nation's college campuses.' Among other things, the article notes that fewer than 29% of Americans have faith in higher education institutions. The study showed that most students knew more about "gender studies" than American history. A recent article in the 'Washington Examiner' was titled 'American Decay is flowing from the Ivy League.' This article also points out how poorly educated and purely indoctrinated many students are when graduating from Ivy League institutions.

Slowly but surely, Americans are waking up. Now is the time that the SCV must go on the offensive, with a robust public relations (PR) campaign to prove to our fellow Americans in general and Southerners in particular, that, indeed, our Confederate ancestors were the defenders of the real America. You, the members of the Confederate Legion are the leading edge of that sword of truth and vindication that will awaken American society. When we are once again free from the woke/political correctness of the neo-Marxist mob, it will be the members of the Confederate Legion who will have served as the catalyst for retaking the high ground of truth.

Confederate Legion's First Training Session

Beauvoir, Gulfport, Mississippi

November 16, 2024

What does joining the SCV's Confederate Legion (CL) mean for the individual CL member? In the CL's early days (2018), it meant members joined by donating \$50.00 with the assurance that at least 90% of their donation would be used to promote the Cause. Promotion efforts included local radio and newspaper advertisements. This is still an important factor, but it means much more. This means that CL members (Confederate Legionnaires) will be the catalyst for positive camp action and promote the Cause within their local community. How this can be effectively done will be explained in a series of CL Training Sessions. The first will be held on November 16, 2024, at President Davis' last home, Beauvoir in Biloxi, Mississippi.

The best way to preserve local monuments and prevent weak politicians from banning displays of Southern symbols in public areas and at local events is to act affirmatively well before the attack emerges. Presenting a positive image to local politicians, community associations, and other local agents of influence will prevent many anti-South attacks from emerging. Those attacks that do emerge will be much easier to defeat. Confederate Legionnaires are key to the successful efforts of the SCV to win in the Court of Public Opinion. What are some of the things that the camp can do to make sure you are winning in the local Court of Public Opinion?

Every camp should have someone, preferably a Confederate Legionnaire, appointed as the camp's Heritage Promotion Officer. The camp's Heritage Promotion Officer should prepare a list of all local elected officials' names and e-mail addresses. A digital copy should be e-mailed to every camp member. After a camp activity is completed, such as a veteran's grave site restoration, a photo of the event with a short two or three-line description should be e-mailed to every potentially friendly (moderate to conservative) elected official. Local agents of influence within the community, such as the Lions Club and ministers, should also receive a copy. Include the URL and QR Code link to the National SCV's two-minute video ad describing the SCV and the National Confederate Museum. Much more will be covered in this one-day training session. If you are already a Confederate Legionnaire or if you are interested in becoming a part of the movement, join us on November 16, at Beauvoir. A training will be held at Elm Springs on March 29, 2025. Others are in the plans. If your Camp, Brigade, or Division would like to host a training session, contact us.



(Left) Ron Kennedy speaking at the Thomas O. Benton SCV Camp in Monroe, Louisiana, September 18, 2024. Ron is holding up a copy of the Confederate Legion Handbook. This book will be provided to those who attend the CL training sessions. Note our new CL logo on page 3.

Ron was invited to speak about his new book *Reconstruction: Destroying a Republic and Creating an Empire* but took the opportunity to promote the CL and the upcoming training session.

The SCV's Public Relations (PR) Campaign

Since its inception, the Confederate Legion's purpose has been to use various forms of free and paid social media and commercial advertisements, radio, TV, internet, etc., to motivate the public to become active supporters of their honorable Southern heritage. As the SCV's public opinion polls demonstrated most Southerners are passive supporters of their Southern heritage; note "passive." The Confederate Legionnaire's job is to motivate local camps to participate in various public relations (PR) efforts, that will turn passive supporters into active supporters. Eventually, many of these new active supporters will become members or friends of the SCV. A massive PR campaign will also energize the camp's recruitment and retention efforts. If done consistently we will double and triple SCV membership! Woke and/or spineless "conservative" and "moderate" politicians will not be able to stand against the SCV when it is well-known that we are a large, well-organized group who have the court of public opinion on our side.

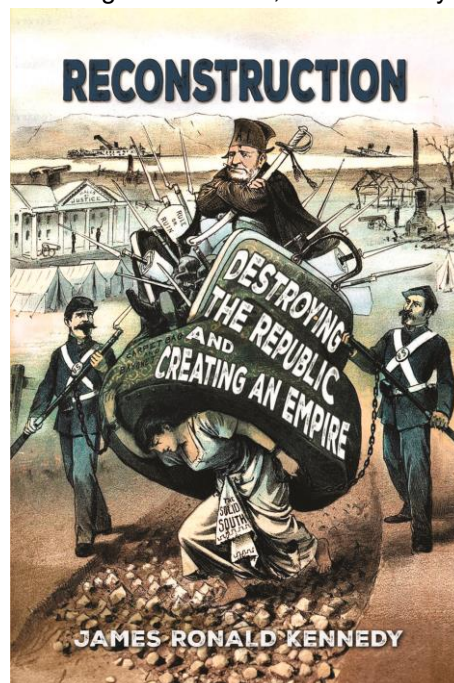
How do we capitalize on and improve our position in the court of public opinion? Many SCV camps are, in various ways, already participating in the effort. For example, each April is Confederate History Month. SCV Divisions and many camps have participated in efforts to commemorate this event. Some purchased radio ads, some purchased billboards that went up locally or statewide, others held memorial services at state memorial parks, and some did flag displays. Doing such events to promote our heritage is the SCV's primary function (Vindicate the Cause), but just as important is to ensure the public knows about our activities. It is not enough to do an event; we must tell the local community and potentially friendly elected politicians about these events. This is a continuous effort not a one-time event. Whether the camp cleans a grave or provides a local student with a small scholarship etc.—each event or activity must be communicated with the community's elected officials and the public. Confederate Legionnaires should make sure their camp sends out news releases to the local media even if they refuse to carry your news release—someone at the newspaper, radio, or TV station will see it, and eventually, they may decide to publish some of our news releases. Post pictures and short descriptions on your camp's social media and encourage members to post them on their social media. E-mail a copy of your news release and photos to every potentially friendly elected official in your community. Send (via e-mail or standard mail) your news release to other civic clubs in your community. And always remember to send it to local pastors and priests who tend to consider anything Confederate as promoting slavery and racism. This is how we change the narrative and win the hearts and minds of our fellow Southerners.



The Confederate Legion's New Logo

Lapel pins with this logo have been ordered.

Past Chief of Heritage Promotions, Ron Kennedy's new book:



Flags across Dixie is an excellent way to counter-attack. To complete the counter-attack local radio and internet ads should be used to constantly remind the local population about the real meaning of our flags—the fight for Freedom! Flag to left complements of North Carolina!

SHOW YOUR PATRIOTISM—GET OUT THE VOTE 2024

Beginning in October the National SCV in conjunction with camps and divisions will be running numerous 30-second radio and video ads encouraging all patriotic citizens to exercise their right to vote in the 2024 presidential election. Our local communities must understand that as America's longest-operating veterans' organization, the SCV is patriotically committed to encouraging all voters, regardless of their political affiliation, to exercise their right to vote.

This is just one of the many ways in which local camps, divisions, and national SCV can help the SCV to win in the Court of Public Opinion. Voters and political officeholders in the local community will hear our ads and understand who we are, and that we are actively promoting traditional, patriotic, American values.

Below is the video link to the ad. Please share it on your social media.

<https://youtu.be/jwcevmsi-gU>

Contact us if your camp would like to participate.



If you love these flags, then you understand that our Confederate ancestors were fighting for the same thing our Colonial ancestors were fighting for—the right of self-determination, the right of self-government—**Freedom!**

Join the Confederate Legion and help the SCV spread the truth about the War for Southern Independence.



We Can Win in the Court of Public Opinion

The good news is that we are winning, and we have the data to prove it! In 2023, the National SCV commissioned a nationwide opinion poll regarding the use of Federal dollars to remove the Arlington Monument and the renaming of military bases named for Southern heroes. The poll demonstrated that 60% of Americans (not just Southerners) did not approve of using taxpayer funds for such projects. Another public opinion poll commissioned by the National SCV asked conservative voters in 16 Southern States if they approved removing monuments of traditional American heroes, including Confederate heroes. This poll demonstrated that 80 to 90% of Southern conservatives **do not** favor the removal of our monuments. Since most Southern counties vote moderate to conservative (Red counties), most of our monuments should be safe. We have at our disposal, an important **public opinion leverage** to use to protect our Southern heritage in these counties. It is the Confederate Legionnaire's responsibility to encourage their local SCV Camp to take steps to inform elected officials and the public about the large numbers of folks who support keeping our monuments and allowing the public display of Confederate flags and symbols. Confederate Legionnaires in their local camp should make sure their local SCV members understand this leverage, how to use it, and become actively involved in enlarging and using that public opinion leverage.

Confederate Legionnaires are key to the SCV winning in the Court of Public Opinion!

Legionnaires to the Front

During the days of close-in hand-to-hand battle, it was a common practice to order the best and most dependable troops to move to the front of the battle line. As a member of the Confederate Legion, you are the elite troops who will help lead the effort of vindicating the Cause in your camp and your community. One major project the SCV is pursuing is taking a census of all new monuments erected, old monuments moved and replaced in a new location, giant flags erected near major highways, and new Confederate parks. The woke mob loves to brag about monuments they have “removed.” The truth is that we have erected more new monuments than the neo-Marxist rabble have destroyed.

Yes, the neo-Marxists have caused many Confederate monuments to be removed but only a very few of those have been destroyed. Most of the “removed” monuments have been removed from a seedy drug-infested area of town and replaced in an area where it is admired and respected (see photo of General Mouton Monument). Virtually every Southern State and many non-Southern States have Confederate theme parks, yet even members of the SCV are unaware of their existence. When completed, this census will be used in upcoming news releases and videos to prove to the world that we are in this struggle and will not allow neo-Marxists to destroy Southern heritage.

As Legionnaires, you will be among the first to be notified when and how this “census” will be taken and how you can assist. Currently, a list of each SCV Division Heritage Operation officer and Division Brigade Commander is being compiled. These leaders will be asked to compile this list of monuments and memorials in their Division and forward it to Headquarters. You will be asked to make sure your SCV camp and other friendly organizations assist in this effort. This type of action will be done on any major SCV effort, and you will be a vital part of these efforts and thereby *Vindicate the Cause* for which your Confederate ancestors fought.

Confederate Legion Training Session

The first Confederate Legion training secession will be held at Beauvoir, President Jefferson Davis’ last home and Presidential Library in Biloxi, Mississippi. Mark your calendars for Saturday, November 16, 2024. Each attendee will receive a copy of the Confederate Legion Handbook. Learn how to be an effective catalyst of the Cause in your local camp. Share your successes with your fellow Confederate Legionnaires and gain new inspiration in the fight to vindicate the Cause.

The second CL training session will be held at Elm Springs on March 29, 2025. We are looking for places to hold other training sessions in the Army of Northern Virginia and the Army of the Trans-Mississippi. Contact us if your camp, brigade, or division would like to host a training session.

Confederate Legion Training Session

November 16, 2024

Beauvoir Biloxi, Mississippi

9:00 AM to 3:00 PM

Name:

Camp Name and Number:

Are you currently a Confederate Legion member?

Yes No (circle answer)

Cost: \$15.00 to cover box lunch.

Mail this form and check to:

Make check out to: Sons of Confederate Veterans

Include On Check Memo Line: C L Training

Mail to:

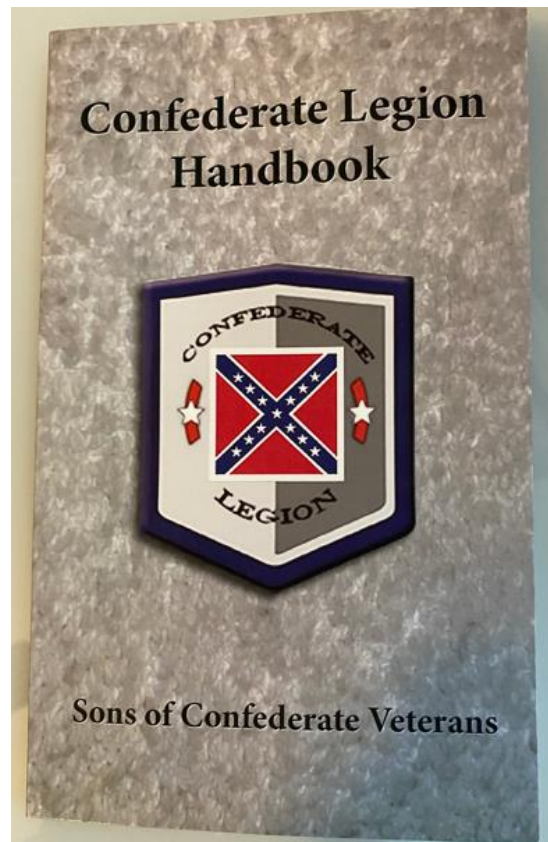
SCV HQ

P.O. Box 59

Columbia, TN 38402-0059

- You do not need to be a member of the Confederate Legion to attend.
- All attendees will receive a copy of the 63-page *Confederate Legion Handbook*.

- Speakers: CiC Walter Donald Kennedy, Past Chief of Heritage Promotions James Ronald Kennedy, Current Chief of Heritage Promotions Paul Graham
- Agenda for meeting:
 - 8:30 to 9:30 Registration
 -
 - 9:30 to 10:30 Recruitment and Retention—the Confederate Legionnaire's Goal is to double our membership
 -
 - 10:30 to 10:45 Break
 -
 - 10:45 to 11:45 Protecting Monuments via the Court of Public Opinion
 -
 - 11:45 to 1:00 Lunch
 -
 - 1:00 to 2:00 How to Activate the Court of Public Opinion
 -
 - 2:00 to 3:00 National HQ Massive Public Relations Campaign
 -
 - 3:00 to 3:15 Wrap-up





(L) Past C-i-C Paul Gramling at Paducah, Kentucky Confederate Flag Park, 9-4-24.

(R) Commanders Gramling and Kennedy visited Confederate Flag Park near Union City, Tennessee 9-5-24.

Every Confederate theme park such as these needs to be located and cataloged to encourage visitors.

Will Federal Government Prohibit the Public Display of Confederate Flags?

What will we do when the Federal Congress passes a law or one of its agencies enacts a regulation prohibiting the public display of Confederate flags? No doubt there are SCV members who will loudly proclaim “That will never happen!” Just like there were SCV members who, in 1994, rebuked the Kennedy Twins who proposed a plan “Flags Across Dixie—Radio Free Dixie.” These SCV naysayers claimed that our plan was not necessary. They claimed that our warnings regarding the left’s campaign of anti-South cultural genocide were “unrealistic and extreme.” Once again, we issue a warning to SCV members: The neo-Marxist enemies of the South are very unhappy about the sudden appearance of CSA flags and monuments on private property adjacent to state and federal highways. They are determined to do something about it. *A Federal law already exists that could be used to prohibit display of CSA symbols!*

In 1965 President Johnson signed the “Highway Beautification Act.” This law gives the federal government the power to regulate anything on private property that can be seen from a federal highway that might be considered unsightly—such as junk yards or billboards. Add to this law the concept of “hate speech/crimes” and suddenly a whole new avenue of neo-Marxist attack against Southern symbols opens up! The current Yankee narrative about the Confederacy is that it was a racist attempt to keep African Americans in the chains of slavery and those who defend the Confederacy are racist, white supremacists who desire to oppress African Americans. Because the Yankee Empire’s narrative is the political “given” in America today and since the government has assumed the right to regulate “hate speech”, and it already has a law on the books allowing the government to prohibit the display of unsightly things on public highways—then how long before “our” elected officials will begin to bow to the neo-Marxist demands to prohibit the display of what the PC Woke establishment has labeled as “symbols of hate.”

Of course, we know that the Yankee Empire’s narrative is not only incorrect, but it is also offensive and slanderous to most Southerners. Yet, because we have allowed the Woke elites in the media, the political, and educational establishments to set the narrative, “We the people” of Dixie are at their mercy. We are unarmed against an enemy who is determined to exterminate us as a people. Once we complete the *21st Century Confederate Heroes* campaign we will begin a national effort to reclaim the pro-South narrative about the War for Southern Independence. Our choice is simple; either we use a massive public relations campaign to win in the Court of Public Opinion or else get ready to take down any CSA flag that can be seen from a road built, even piratically, with federal dollars. This will eventually include homes flying CS flags seen from a municipal or rural road tainted with federal money! For those who claim “It will never happen”—we have heard that claim before!